

2019 Annual Report



Mid-Life Crisis Benefit Concert

March 23, 2020

Listening Room, Studio Park

123 Ionia Ave SW, Grand Rapids, 49503

Mid-Life Crisis has been rocking West Michigan since 2001. This versatile group draws inspiration from music they grew up with, faithfully reproducing songs with rich vocal harmonies and highenergy performances, and they have also recorded three albums of original music. MLC has headlined festivals, partnered with charities and opened for legendary bands in venues including 20 Monroe Live, DeVos Hall and Van Andel Arena. The band is excited to provide an evening of music to benefit Senior Sing A-long. Music has the power to touch the heart, mind, body, and spirit. It can reach people when nothing else can. Senior Sing A-long has been sharing the magic of music with seniors in long-term care communities for 15 years, changing how they experience life. Reaching thousands of our aging neighbors with live concerts, music therapy, and individualized dementia services, right in the comfort and safety of their own living facility restoring happiness and memories to seniors every day. Buy tickets our website www.seniorsingalong.org, or. <https://listeningroomgr.com/shows-events/detail/Senior-Sing-A-Long-w-Mid-Life-Crisis>

Stay Strong Soiree

September 17, 2020

City Flats Hotel

83 Monroe Center SW, Grand Rapids, 49503

Our annual fundraiser to support our vital music programming that helps keep our seniors strong! Don't miss this great event where you can enjoy live music, great food and drinks and the best company! There will be a live auction and raffle items. A special part of the evening will be highlighting some of the seniors we serve with a display of photographs and stories. More details on that to come!

Community Events

We are in the midst of planning several events that we will take part in with communities. Here are some of the dates. For more information or new dates, please check our website. This is a great chance for Senior Sing A-Long to help the senior communities we partner with make an event extra special with live music!

Mothers Day Tea, May 9, 2020 at Railside and Spoonlickers will be providing baked goods and sweets for residents and guests. Music from StageGR youth theater students Songs we all know from well-known musical theater.

Summer Kick-off at the Cottages at Samaritas, May, 2020, exact date and time TBD. Annual community celebration to celebrate summer and sunshine.

First-day-of-summer Celebration, June 19, 2020

Fountainview Lowell

Celebration of Veterans, November, Mt. Mercy-Grand Rapids Housing Commission

AARP-sponsored events

We are partnering with AARP again this year and look forward to working with this great organization on several events. Check our website for continued updates -

February 25, 2020

AARP on Tap, Harmony Hall

401 Stocking Ave NW, Grand Rapids, 49504

A Senior Sing A-Long performer, Dave Strumfeld, will entertain guests at this this casual night of socializing.

September 16, 2020

AARP Learn a Latte, focus on brain health

Schulers Book Store

Performer still to be confirmed, but live music from Senior Sing A-Long

SENIOR SING ALONG 2019 CONTRIBUTORS

LARGER DONORS - \$500 AND UP

Blackwell Insurance	Tom & Shelly Jacobs
Courtland Fellowship	Dianne Jurczak
Elisabeth Crosby	John and Fran McNeil
John & Marilyn Drake	State Farm – Marsha Veenstra’s office
Martin & Jill Dover	David & Lori Verbrugge
Else Fierens	Paul & Laura Verbrugge
Mike & Elyce Fuller	Eric Van Haaften
Grand Rapids Home for Veterans	Hattie Van Haaften
Holland Elk Lodge #1315	West Michigan Community Bank
HWC – Home Work Corporation	

**SENIOR SING A-LONG WOULD LIKE TO EXTEND A VERY SPECIAL
THANK YOU TO THE FOLLOWING FOUNDATIONS**



EVENT SPONSORS

Allegra	John & Marilyn Drake	Metro Health-University of Michigan
AARP	Else Fierens	Metron of Lamont – Miko Enterprises
Bang Blow Dry Bar	Mike & Elyce Fuller	People Picture Company
Blackwell Insurance	Founder’s Brewing	Samaritas
Celebration Studio C	Fountainview of Lowell	Sherwin-Williams
Clark Retirement Community	Holland Engineering	Spoonlikers
Columbo’s Floors to Go	HWC – Home Work Corporation	State Farm-Marsha Veenstra’s Office
Courtland Fellowship	Independent Bank	Velco Plumbing
Culver’s -Steven & Amy Stephan	JT’s Pizza & Spirits	West Michigan Community Bank
Martin & Jill Dover	Kloosterman’s Landscaping	West Michigan FarmLink

Donations

Anonymous, John & Michele Baarda, Rick & Peggy Berta, Joseph & Elisabeth Braun, Michael & Stacey Braun, Bethany Bregenzer, Joyce Buckley, DJ Carleton, Dennis & Yvette Clemens, James & Shirley Davidson, Nancy Delp, Ronald Delp, Gordon & Mina Dornbush, George & Cheryl Dover, Bill Duke & Jeanie Smith, Robert & Sarah Dwortz, David Emdin, Mark & Shelly Evenhouse, Gerald & Heidi Ford, Charles Frost, Jack Gibson, Craig & Rosalie Glowney, Priscilla Hansma, Scott & Sandy Henderson, Robert Hill, Marty Hoos, Elisa Hughey, Ivanrest Hardware, Tom & Shelly Jacobs, Bernadette Johnson, Scott & Sherri Johnston, Dianne Jurczak, Chris & Joni Kallgren, Bob and Peggy Lacy, Donald LeClair, Marc & Diane Maitner, Amy Manor, Marge's Donut Den, Patricia Meyers, John & Patty McAlindon, Patricia McGovern, Military Order of the Purple Heart, Jacqueline Middleton, Deanna Miller, James & Sue Morrisk, Charlene Montpetit, Network for Good, Novo Chiropractic, Eleanor Nowack, Jim & Sharon Oudman, Al & Betty Page, M Paglierani & J Smith, Richard Petrucelli, Popiel/Seufert, Mike & Donna Randall, Susan Rankin, Jennifer Renucci, Amy & Rob Rich, Randall Rottschafer, Paul & Leann Rowland, Bill & Jennifer Rubenstein, Monique Salinas-Stauffer, Donald & Phyllis Schek, Steve & Liz Schelling, Sue Skalder, Bertram & Laura Sluys, Ron & Kay Stacilaskas, John & Shelly Stuba, Stuba Family, William & Ruth Tacoma, John & Lydia Tobain, Trader Joe's, Rob & Teresa Uchniat, Charles & Judith Ullery, Connie Vanlier, Jean Verbrugge, Ed & Deb Verbrugge, Bob & Tricia Verbrugge, Todd & Pam Vitaz, Kirk & Kirstina Weber, West Michigan Kitchen Studio, Mark Winchester, Robert Winchester.

2019 IN-KIND DONATIONS

20 Monroe Live, 313 Presents, Allegra Marketing, AMC Theatres, Aveda Institute, BAM, Bang Blow Dry, Baymont Inn and Suites & 84th Street Pub, Bell's Brewery, Bier Distillery, Biggby Coffee, Blue Chip Casino & Hotel, Bravo, Brann's Steakhouse, Central Michigan University, Culver's (Stephan & Amy Stephan), Curtis Cleaners, City Flats, Clean Juice, Cooper's Hawk Winery & Restaurant, Costco, D & W Foods – Cascade, Daylilly Floral, Danzon Cubano, Detroit Red Wings, Design One, Design Quest, Essence Restaurant Group, Flowerland, Firekeeper Casino & Hotel, Forest Hills Foods, Fowling Warehouse, Fresh Coast Kitchen, Fresh Thyme, Fruition Acai Bar, Funky Buddah Yoga, Graduate Hotel, Grand Rapids Civic Theatre, Grand Rapids Glow Golf, Grand Rapids Griffins, Grand Rapids Public Museum, Four Winns Casino, Curt Herrington, HWC Home Work Corporation, Huntington Bank, Hudsonville Winery, Independent Bank, Perry Kaminski, John Ball Zoo, Little River Casino & Resort, Maru Sushi, Manna Café, Meijer, Meadows At Grand Valley, MeXo, Michigan State University, Mr. Car Wash, Mokaya Chocolates, Olive Garden, Panopolous, People Picture, Phlot GR, Premiere Property Services, Purple Rose Theater, Rebel, Reserve Wine, Siegel Jewelers, Skyzone, Soverngard, Spoonlickers, Sherwin Williams, Trader Joes, Timbers Inn, Vandermill Cider, Hattie Van Haaften, Virtue Cider, Vitale's, WMCB, West Michigan FarmLink, Wyoming Florist

Donation Made in Memory of Kathleen Duke
Bill & Bettie Stepp

Donations Made in Memory of
Ryan & Emmy Quanstrom
Donation Made in Memory of Lois Blake
Bertram & Laura Sluys

Donation Made in Memory of Florence Stiver
Patricia Meyers & Senior Steppers

Donation Made in Memory of Norma Vallad
Elisa Hughey

Donation Made in Memory of Joe Niewindimski
M. Paglierani & J. Smith

Donations Made in Memory of Ken Van Haaften
Elisa Hughey
The Stuba Family
John & Lydia Tobian
Hattie Van Haaften

Donations Made In Memory of Henry Verbrugge
Dave & Lori Verbrugge

**We apologize if any information is not correct. Every effort has been made to ensure the accuracy of the information contained herein, but accuracy is not guaranteed. If an error has been made or something has been omitted, please notify Jill Dover at 2967 Byron Center Ave., Wyoming, MI 49519 or jdover@grar.com.

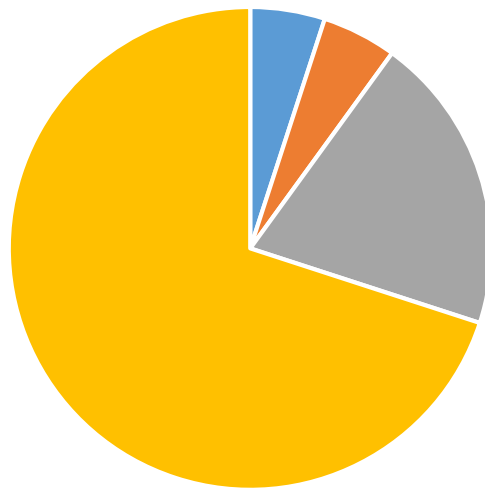


Engaging minds, memories, and movements

2019 EXPENSES

◆ Fundraising Costs	\$19,332
◆ Capacity Building	\$7,200
◆ Administrative Costs and Salaries	\$41,056
◆ Program or Mission Expenditures	\$160,222
TOTAL EXPENDITURES	\$227,810

How we spent your donations to Senior Sing A-long



■ Fundraising Costs ■ Capacity Building ■ Administrative Costs & Salaries ■ Program Expenditures

Did You Know?

Senior Sing A-Long is careful with your dollars.

Historically, at least 70% of all donated funds are invested directly into programming.

MINDFUL SPENDING...SMART GIVING

Comments from the Communities we serve:



“We would be lost without Senior Sing Along. Our residents adore these programs!”

“Residents love the variety Senior Sing Along has to provide.”



“This program is a blessing!! I am so grateful to be able to use SSAL with my residents, it is one of my valuable program offerings for them.”



“My resident enjoy the music performers coming! Music brings people together in a unique way that other programming cannot.”



Community Partners

Since 2004, Senior Sing A-long has been working closely with a growing number of senior living communities throughout Kent and surrounding counties, providing meaningful access and exposure to the arts to aging citizens. Our programs are changing how seniors experience life in West Michigan...infusing their lives with music and restoring happiness, memories, and quality of life.

Currently, Senior Sing A-long partners with 65 West Michigan senior living communities and has contracts pending with a dozen more:

Adams Park Senior Housing	Holland Home Raybrook	Samaritas - The Lodge
Addington Place at East Paris	Leonard Terrace	Samaritas - The Terrace
Addington Place of Grand Rapids	Lowell Senior Center Senior Neighbors	Samaritas - The Woods
Advantage Living Center of Battle Creek	MagnumCare of Hastings	Sanctuary at McAuley
Allen Manor	Meadowlark-Sparta	Sanctuary at the Oakes
Bailey's Grove	Medilodge of Holland	Sanctuary at the Park
Beacon Hill	Medilodge of Kalamazoo	Senior Neighbors Sparta Senior Center
Camelot Woods	Medilodge at the Shore	Sheldon-Senior Housing
Christian Care Senior Care Community	Medilodge of Wyoming	Sheldon Meadows
Clark At Keller Lake	Metron of Belding	Spectrum Health Rehab & Nursing, Kalamazoo Campus
Clark Retirement Community	Metron of Cedar Springs	Spectrum Health Rehab & Nursing, Fuller Campus
Edison Christian Health Center	Metron of Forest Hills	Spectrum Health NRSR
Ely Manor	Metron of Lamont	University of Michigan Metro Health
Emerald Meadows	Mt. Mercy Senior Housing	Valley View Care Center
Family Life Center Hope Network	Newaygo Medical Facility	Vista Springs - Northview
Fountainview of Fremont	Oaks At Cascade (formerly Heather Hills)	Vista Springs - Wyoming
Fountainview of Grant	Oakridge Retirement	White Lake Assisted Living
Fountain View of Lowell	Railside	Woodlawn Meadows
Fremont Transitional Health Services	Ransom Tower	Wyoming Senior Center
G.R. Home for Veterans	Resthaven Care Centers	
Greenhouse Village Porter Hills	SKLD - Wyoming	
Heritage Nursing & Rehab.	SKLD - Zeeland	
Holland Home - Breton Rehab & Living Centre	Salvation Army	

**Senior Sing A-Long
Sponsors At Least 2
Performances Per Month,
Per Facility.**

***Sponsorship For The G.R.
Home For The Veterans
Home Is At Least 8
Performance Per Month.***

A Special Thank You to all the Performers!



Find us on Facebook! (www.facebook.com/seniorsingalong)

For More Information: Website: www.seniorsingalong.org Phone: (616) 538-8590 Email: seniorsingalong@gmail.com